## **ASSIGNMENT 2**

Textbook Assignment: "Copy Preparation" chapter 1, pages 1-50 through 1-71; and "Audiovisual Presentations," chapter 2, pages 2-1 through 2-31.

- 2-1. What type of screen should you place in direct contact with film emulsion when making a halftone?
  - 1. Wire
  - 2. Glass
  - 3. Acetate
  - 4. Halftone
- 2-2. Where in relation to the camera and the negative, should you place a glass halftone screen?
  - 1. In direct contact with the film
  - 2. Between the film plane and the lens
  - 3. Between the film plane and the camera
  - 4. In direct contact with the camera lens
- 2-3. What resolution should you select when scanning copy through a grey scale digital scanner?
  - 1. 1X
  - 2. 2X
  - 3.3X
  - 4.4X
- 2-4. What situation creates a moire pattern?
  - 1. Anti-newton rings on the halftone screen
  - 2. Overlapping two different patterns
  - 3. Rescreening a halftone image
  - 4. Overlapping two different patterns and rescreening a halftone
- 2-5. You should prepare a mechanical on what type of material?
  - 1. Acetate
  - 2. Construction paper
  - 3. Illustration board
  - 4. All of the above

- 2-6. Where on or in a mechanical should you place the instructions to the printer?
  - 1. On the overlays
  - 2. In the work area
  - 3. In the border area
  - 4. On the back of the mounting board
- 2-7. Why should you remove every stray mark from continuous-tone artwork?
  - 1. Stray marks appear as red lines in the finished product
  - 2. Stray marks confuse the printer
  - 3. Only stray marks appear
  - 4. All stray marks appear
- 2-8. Desktop publishing programs that output directly to inkjet printers are an elementary form of digital printing.
  - 1. True
  - 2. False
- 2-9. Reproducing halftone copy from continuous-tone originals in full process color requires what total number of plates?
  - 1. Five
  - 2. Two
  - 3. Three
  - 4. Four
- 2-10. Through what device should you photograph each color in a multicolor printing process?
  - 1. Mats
  - 2. Filters
  - 3. Screens
  - 4. Templates

- 2-11. When you photograph color images through a halftone screen, what, if anything, happens when you rotate screen positions?
  - 1. The color print contains a diagram dot pattern
  - 2. Filters are changed to produce the desired colors
  - 3. Some dots overlap and some print side-by-side to produce secondary and tertiary colors
  - 4. Nothing
- 2-12. What color process term denotes a simple black-and-white illustration with a registered color overlay that contains instructions to the printer?
  - 1. Spot
  - 2. Flat
  - 3. Process
  - 4. Overprint
- 2-13. What combination of colors exemplify a true duotone?
  - 1. Pink and red
  - 2. Black and grey
  - 3. Blue and green
  - 4. Light blue and dark blue
- 2-14. What is the purpose of register marks on overlays?
  - 1. To key it to the master
  - 2. To show areas for trimming
  - 3. To indicate areas for reduction
  - 4. To indicate areas for enlargement
- 2-15. What action should you take to avoid moiré when lap registering patterns?
  - 1. Avoid the overlap
  - 2. Opaque the overlap
  - 3. Cut out the overlap
  - 4. Draw a red line to cover the overlap

- 2-16. Where should editorial marks be made?
  - 1. On a separate sheet of paper
  - 2. On a separate overlay
  - 3. On the manuscript
  - 4. On the proofs
- 2-17. What should you use to separate multiple error marks from the same line of text?
  - 1. Commas
  - 2. Hyphens
  - 3. Semicolons
  - 4. Diagonal lines
- 2-18. What symbol or line should you use to indicate errors in the body of text?
  - 1. Slash
  - 2. Carot
  - 3. Carrot
  - 4. A long line
- 2-19. What is the definition of a nut?
  - 1. 1 ee space
  - 2. 1 en space
  - 3. 1 em space
  - 4. 1 mm space
- 2-20. To avoid confusion, how should you mark copy with instructions to the printer?
  - 1. Underline notations
  - 2. Make notations in red
  - 3. Circle your notations
  - 4. Attach a sheet of notations to copy
- 2-21. When developing training aids, you should discuss which of the following factors with the originator?
  - 1. Intended message
  - 2. Lecture pads
  - 3. Viewgraphs
  - 4. Slides

- 2-22. What are the two major types of training aids?
  - 1. Dynamic and static
  - 2. Manipulative and static
  - 3. Demonstrative and dynamic
  - 4. Manipulative and demonstrative
- 2-23. Training aids used for skills instruction are referred to as what type of aid?
  - 1. Fundamental
  - 2. Manipulative
  - 3. Demonstrative
  - 4. Informational
- 2-24. Training aids designed to present a series of ideas or steps in a process are referred to as what type of aid?
  - 1. Fundamental
  - 2. Manipulative
  - 3. Demonstrative
  - 4. Informational
- 2-25. Which of the following training aids are dynamic in nature?
  - 1. Slides
  - 2. Posters
  - 3. Cartoons
  - 4. Animation
- 2-26. A lecture pad is an example of what type of training aid?
  - 1. Demonstrative aid
  - 2. Manipulative aid
  - 3. Dynamic aid
  - 4. Static aid
- 2-27. What is the primary purpose of a poster?
  - 1. To reach a large audience
  - 2. To attract attention
  - 3. To covey a message
  - 4. To attract attention and to convey a message

- 2-28. What kind of training aid, if any, can be produced with only a large pad of paper?
  - 1. Lecture pad
  - 2. Animation
  - 3. Slide
  - 4. None
- 2-29. When lettering lecture pads, which of the following guidelines should help improve legibility?
  - 1. Use caps and lowercase letters
  - 2. Add space between words and letters
  - 3. Confine the copy to short, descriptive text
  - 4. All of the above
- 2-30. To prepare clear, concise lecture pads containing only text, what technique should you use?
  - 1. Use all caps
  - 2. Use all lowercase letters
  - 3. Limit the subject to a major topic
  - 4. Color code main ideas and topics
- 2-31. What function is served by placing a sheet of paper under the page you are currently lettering?
  - 1. Preventing information from the following page to bleed through
  - 2. Inserting more information at a later date
  - 3. Aiding in placing titles, margins, and text
  - 4. Avoiding smudging the chart
- 2-32 For an organization chart to be effective, you should draw it to show which of the following types of information?
  - 1. Span of control
  - 2. Functional relationships
  - 3. Authority and responsibility
  - 4. All of the above

IN ANSWERING QUESTIONS 2-33 THROUGH 2-36, SELECT FROM COLUMN B THE TYPE OF ORGANIZATION CHART USED FOR THE PURPOSE IN COLUMN A. RESPONSES IN COLUMN B MAY BE USED MORE THAN ONCE.

R

CHART TYPES

PURPOSES

2-33. Establish basic control relation-ships  2. Functional  2-34. Indicate function of components  2-35. Establish reporting responsibilities  2-36. Identify billets		A. <u>FURPOSES</u>	В.	CHART TIFES
ships  2. Functional  2-34. Indicate function of components  3. Position or billet assignment  2-35. Establish reporting responsibilities	2-33.	control relation-	1.	Structure
tion of components  2-35. Establish reporting responsibilities			2.	Functional
ing responsibili- ties	2-34.	tion of com-	3.	billet
2-36. Identify billets	2-35.	ing responsibili-		
	2-36.	Identify billets		

- 2-37. Organization charts should meet which of the following requirements?
  - 1. Show greater detail on subsidiary activities
  - 2. Show simplicity, completeness, unity, and clarity
  - 3. Combine different types of information
  - 4. Conform to a format
- 2-38. To avoid confusion when making an organization chart, which of the following actions should you take?
  - 1. Avoid crossing lines of authority
  - 2. Make all blocks the same size
  - 3. Use asterisks
  - 4. Use colored ink

IN ANSWERING QUESTIONS 2-39 THROUGH 2-42, SELECT FROM COLUMN B THE PRINCIPAL POINTS THAT MATCH THE DEFINITIONS IN COLUMN A. RESPONSES IN COLUMN B MAY BE USED MORE THAN ONCE.

## A. <u>DEFINITIONS</u> B. <u>PRINCIPAL POINTS</u>

- 2-39. 1. Completeness Eliminating complicated elements 2. Simplicity 2-40. Well-balanced 3. Symmetry arrangement 4. Unity 2-41. Indicate clarifying statements and date 2-42. Interrelating components
- 2-43. When drawing a structural organization chart, what method should you use to achieve unity?
  - 1. Make all blocks one size
  - 2. Make blocks proportional in size
  - 3. Make each block relate to another block
  - 4. Make lines of authority smaller than block lines
- 2-44. In some functional charts, the blocks for lower echelon levels are made larger than the blocks for higher echelon levels. For what reason is this done?
  - 1. To balance the chart
  - 2. To unify and clarify the chart
  - 3. To make the chart easier to read
  - 4. To provide space for written descriptions
- 2-45. Authority lines should be drawn as what type of lines?
  - 1. Hidden vertical or diagonal
  - 2. Solid horizontal or diagonal
  - 3. Solid vertical or horizontal
  - 4. Hidden vertical or horizontal

- 2-46. To make an organization chart better looking and easier to read, you should take which of the following actions?
  - 1. Lay it out with nonreproducible blue pencil
  - 2. Create a legend for different line resolutions
  - 3. Use a heavier line weight for the lines of authority than for the blocks
  - 4. Use a heavier line weight for the lettering
- 2-47. What kind of subdivision on structural charts is shown with dotted-lines (.....)?
  - 1. Existing part time
  - 2. Proposed full time
  - 3. Abolished full time
  - 4. Mobilized components
- 2-48. Flow chart symbols represent what elements?
  - 1. Decision points
  - 2. Quantities and positions
  - 3. Functions and direction of flow
  - 4. Devices and direction of motion
- 2-49. How should you illustrate the use or creation of multiple files in a flow chart?
  - 1. Use arrowheads at the point of entry
  - 2. Use symbols with the appropriate text
  - 3. Use symbols in an overlay pattern
  - 4. Use numerals to indicate multiples
- 2-50. How should you draw the symbols on a flow chart to indicate the direction of flow?
  - 1. Top to bottom only
  - 2. Left to right only
  - 3. Top to bottom and left to right
  - 4. Right to left

- 2-51. When you are laying out a flow chart using the flowchart template, how should the symbols be drawn?
  - 1. Right to left
  - 2. Centered on the paper
  - 3. With a 1-inch margin all around
  - 4. With equal distances between symbols
- 2-52. For presenting statistics in comparisons, for conveying information, and for analyzing data, which of the following tools are most useful to you?
  - 1. Graphs
  - 2. Flow charts
  - 3. Organization charts
  - 4. All of the above
- 2-53. To designate the position of a point in relation to a given reference frame, you should use what device?
  - 1. A rectangular coordinate graph
  - 2. A percentage chart
  - 3. A bar chart
  - 4. A pie chart
- 2-54. In what way are the quadrants of a rectangular coordinate graph numbered?
  - 1. Clockwise
  - 2. Counterclockwise
  - 3. Along the x and y axes
  - 4. Numerically from right to left

IN ANSWERING QUESTIONS 2-55 THROUGH 2-57, REFER TO FIGURE 2A.

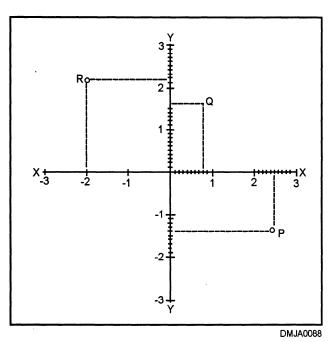


Figure 2A.

4-55. Which of the following coordinates represents point R?

- 1. (-2, -2.2)
- 2. (-2, 2.2)
- 3. (2.2, -2)
- $4. \quad (-2.2, -2)$

2-56. Which of the following values assigned to the x and y coordinates locates point Q?

- 1. x = 1.6, y = -1.4
- 2. x = -.8, y = 1.6
- 3. x = .8, y = 1.6
- 4. x = -.8, y = -1.6

2-57. What are the values of coordinates x and y for point P?

- 1. x = 2.5, y = -1.4
- 2. x = -2.5, y = 1.4
- 3. x = -1.4, y = -2.5
- 4. x = -2.5, y = -1.4

2-58. To illustrate such things as comparative costs and quantity, what type of graph should you chose?

- 1. Rectangular coordinate graph
- 2. Percentage chart
- 3. Bar graph
- 4. Pie chart

2-59. When constructing a bar graph, what step should you take first?

- 1. Determine the scale
- 2. Select the page size
- 3. Determine the reference frame
- 4. Determine the length of the bars

2-60. After you determine the reference frame for a bar graph, what should be your next step?

- 1. Plot values
- 2. Select the paper size
- 3. Find a suitable scale
- 4. Choose appropriate axes

2-61. When a bar graph is drawn on the right side of a sheet of paper, for what are the margins at the sides of the sheet used?

- 1. Distance scales
- 2. Additional bars
- 3. The title of the graph
- 4. Explanatory notes and figures

2-62. When selecting a scale for the y-axis of a bar graph, what action should you take before plotting the values?

- 1. Use an engineer's scale
- 2. Find the largest values to be plotted
- 3. Add additional values to the largest value
- 4. All of the above

- 2-63. When comparing several related percentages, what type of graph or chart should you use?
  - 1. Pie chart only
  - 2. Percentage bar chart only
  - 3. Pie chart and percentage bar chart
  - 4. Bar chart
- 2-64. What total percentage does each bar in a percentage bar chart represent?
  - 1. 10
  - 2. 100
  - 3. 360
  - 4. The value of each item
- 2-65. When laying out a pie chart, what information do you determine by multiplying the percentage of each segment by 3.6 degrees?
  - 1. Percent of each sector
  - 2. Number of sectors in the chart
  - 3. Number of degrees in each sector
  - 4. Percent of degrees in each sector
- 2-66. In what application method do you apply rubber cement to the underside of a piece of artwork and move it around to position it?
  - 1. Spray method
  - 2. Thinner method
  - 3. Wet mount method
  - 4. Dry mount method
- 2-67. When mounting art with rubber cement, what should you do to properly align the art on the board?
  - 1. Use register marks to center the artwork
  - 2. Use an old triangle to slide the artwork
  - 3. Use a nonreproducible blue pencil to mark the position of the artwork
  - 4. Place the artwork directly on the mounting board while still wet and slide it around

- 2-68. When mounting artwork using the rubber cement method, what action should you take when the artwork is properly positioned?
  - 1. Remove the excess cement
  - 2. Press the top of the artwork firmly to anchor it to the board
  - 3. Use an old triangle to press the artwork flat
  - 4. Draw a scale down the artwork to press it flat to the board
- 2-69. What implement should you use to remove the residual cement and dirt from the surface of newly mounted artwork?
  - 1. A kneaded eraser
  - 2. Rubber. cement thinner
  - 3. Rubber cement pick-up
  - 4. The end of your finger
- 2-70. What feature of the artwork you are mounting with rubber cement should prompt you to use two slip sheets under it?
  - 1. It is too large
  - 2. It is too small
  - 3. It is too flimsy
  - 4. It is too valuable
- 2-71. What causes blistering in a color photograph mounted by the dry hot press technique?
  - 1. Temperature set too low
  - 2. Temperature set too high
  - 3. Temperature set at 200 degrees
  - 4. Overlapping adhesive layers underneath the photograph
- 2-72. When, if ever, should you use a dry mount press to mount artwork containing wax-based products?
  - 1. Always
  - 2. Only when a slip sheet is used
  - 3. Only when the artwork is face down in the press
  - 4. Never

- 2-73. When using the dry mount press, what should you do if it requires two sheets of adhesive laying side-by-side to adhere a picture?
  - 1. Overlap the sheets and fold the edges under so they do not extend beyond the borders of the picture
  - 2. Leave a space between the sheets and trim their edges even with the borders of the picture
  - 3. Overlap the sheets and let their edges extend beyond the borders of the picture
  - 4. Leave a space between the sheets and let their borders extend beyond the picture

- 2-74. When you are using a dry mount press, the cover or slip sheet serves what purpose?
  - 1. As a mounting surface
  - 2. As an additional adhesive
  - 3. Keeps the face of the artwork and press bed clean
  - 4. Keeps the mounting board and the artwork clean
- 2-75. What adhesive quality should you consider when mounting original artwork to a board?
  - 1. Stink
  - 2. Process
  - 3. Availability
  - 4. Deterioration